



# Taking Lessons at Hoffman Academy

At Hoffman Academy we are focused on having a balance between both quality and fun. Our young students actually enjoy learning music, because we engage their natural curiosity and creativity using an innovative multi-sensory approach, while still providing them with the expert training to reach a high level of musical proficiency. Our teachers don't just teach—they are all practicing, expert musicians as well! The learning environment here is fun and nurturing, and our innovative, research-based curriculum has proven itself to quickly enable students to play music they love.



**Piano**



**Guitar**



**Voice**

## Semesters

We work on a semester basis at Hoffman Academy. During Fall and Spring semesters, your lesson day and time will be the same each week. Just like school, if a student cannot attend a lesson there are no “make-ups” or refunds, but the instructor can provide notes for practice at home to ensure they stay on pace. This is why it’s very important to make sure the lesson day and time works for your family. Summer lessons follow a flexible schedule set out at the beginning of the semester so that you can plan around other activities.

## Come Together Week

We deviate from the predetermined lesson time twice a semester for Come Together Week during which students are scheduled for a group lesson to practice ensemble playing and performance. Families are given the CTW schedule well in advance so that they can prepare or let us know of any conflicts. A Come Together Week class is 60 minutes long and will be taught by a team of Academy teachers with 4-8 students in each class. Come Together Week is not held during the summer.

## Recitals & Performance Opportunities

Students at Hoffman Academy have multiple performance opportunities available to them throughout the year, so you’ll get to see your child perform! Each year we have our fun Spooky Music Night where students have the option to play spooky Halloween songs. At the annual Composition Night, students get the chance to perform their own songs.

It has also become a tradition for Hoffman Academy students to perform at Avamere Assisted Living before the Fall and Spring recitals. We have found it is a fantastic way to provide an evening of entertainment to local seniors while giving our students an easy-going opportunity to practice their recital songs.

The Hoffman Academy Performance Series features Academy instructors and local musicians. This series is all about hosting live music events for students, parents, and the general public alike. Hoffman Academy seeks to create unique opportunities for our community to be able to see talented musicians do their thing live!



# Access to Premium online membership

All students enrolled at Hoffman Academy receive a Premium Membership to the Online Academy at no additional cost. As a Hoffman Academy Premium member, you will get access to our 180+ video lessons, our suite of online music learning games, plus all of our audio listening and practice tracks.



Video lessons taught by Hoffman Academy founder, Joseph Hoffman



Private Lessons



Summer Camps

## About our Instructors

Teachers at Hoffman Academy are carefully selected from a pool of extremely qualified educators that apply from across the United States to join our team. All of our teachers have degrees in music (some holding masters degrees from esteemed conservatories), and many of them are sought after performers in Portland's music scene. Despite their superior qualifications, all new teachers undergo rigorous training with Joseph Hoffman before seeing a single student. During their tenure, teachers receive regular coaching to stay up-to-date in the Hoffman Method and a select pool of senior instructors are certified to train new staff members. Instructors at Hoffman Academy never stop learning, and are always researching so that they may share new ideas and teaching tools with each other during monthly teacher-trainings.

The safety of your children is very important to us. We perform background checks on each of our teachers in order to ensure their suitability to work with children and youth. Learn more about our teachers by reading their bios on our website: [portland.hoffmanacademy.com/teachers/](http://portland.hoffmanacademy.com/teachers/)

# Piano

Learning to play the piano musically requires much more than just learning to play the right notes. It requires careful and proper development of hands, ears, mind, and heart. At Hoffman Academy, our teachers challenge and encourage each student to achieve excellence in their playing while also seeking to instill a life-long love and appreciation for music.

Private lessons are the ideal choice for the student who is ready and eager to advance their skills on the piano at a more focused and rapid pace. Private lessons also afford your teacher the flexibility to customize lessons to the needs, learning style and specific interests of each student.

## Piano Teams

Packed with musical learning, Piano Teams help students quickly acquire musical skills at the piano while also building keen understanding in music theory and music notation reading. Our carefully designed curriculum includes proper playing technique and posture, note and rhythm reading, ear training, transposition, and improvisation. Each student is stationed at their own full-length 88-key digital piano (with weighted keys) to provide maximum playing time during the class. The classroom is also equipped with a beautiful, new Yamaha

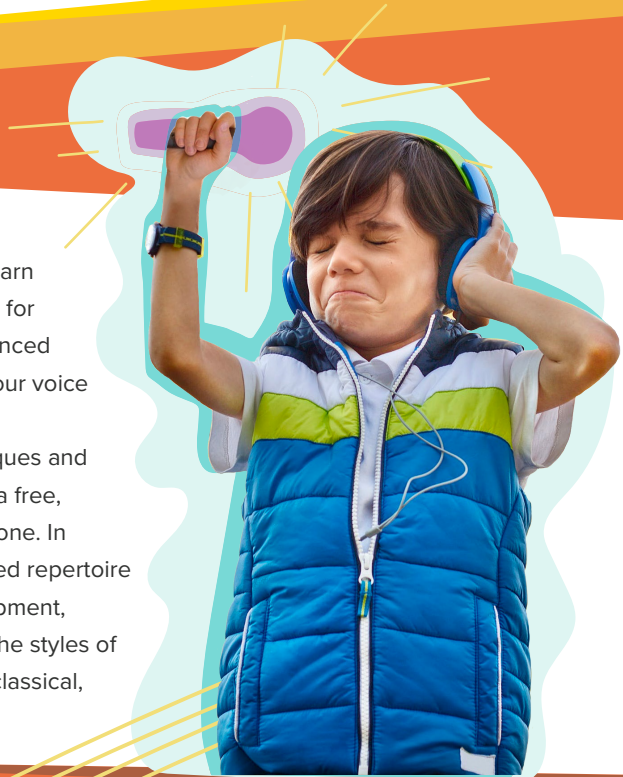
U-1 acoustic upright which all students will also have the opportunity to play on.





## Guitar

Our guitar lessons will provide a fun introduction to the guitar while laying a foundation of solid musicianship. Not only will students learn proper guitar technique and performance practice, but they will also develop a broad range of musical skills and a basic understanding of music theory. Lessons are tailored to each student's needs, interests, and skill levels, from beginner to intermediate.



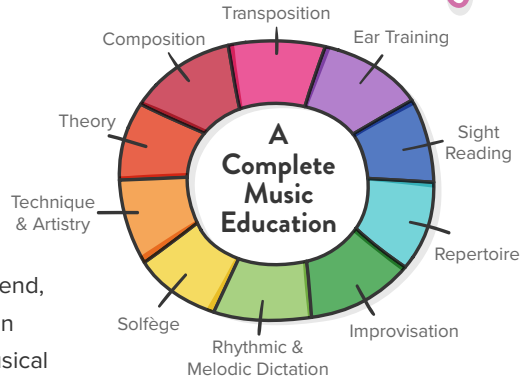
## Voice

At Hoffman Academy, you can learn effective and healthy techniques for beautiful singing with an experienced teacher who will help develop your voice to its fullest potential.

Our teachers use proven techniques and vocal exercises to help develop a free, resonant, and beautiful singing tone. In combination with teacher-selected repertoire chosen for optimal vocal development, students are allowed to pursue the styles of music they enjoy, whether it be classical, folk, pop, or Broadway musicals.

# Hoffman Method

The Hoffman Method is a rigorous and comprehensive music curriculum. The aim of the Hoffman Method is to create well-rounded musicians who not only play, but who truly comprehend, music. Students who use the Hoffman Method develop a broad array of musical skills and a sense of empowerment in knowing they can express themselves creatively and meaningfully through the language of music. To achieve this, the Hoffman Method emphasizes the seven areas of learning: music theory, ear training, improvisation, sight reading, technique, solfège, and rhythm. To learn more about Mr. Hoffman and read his story, visit our website.



## Ear Training

Great musicians are great listeners. From the very first lesson, the Hoffman Method trains students to hear a melody, to identify its unique patterns (using a system called solfège), and finally to recreate it as music on the piano. Learning to play “by ear” develops the musical memory and improves the student’s appreciation and enjoyment of music. And, best of all, if students hear a song they love, they know they can play that song, any song, for themselves!

## Solfège

Solfège is a music education method used to teach pitch and sight singing. The study of solfège enables the musician to audiate, or mentally hear, the pitches of a piece of music which he or she is seeing for the first time and then to sing them aloud. Solfège study also improves recognition of musical intervals (perfect fifths, minor sixths, etc.), and strengthens the understanding of music theory.

## Rhythm

The foundation of music is rhythm. That’s why from the beginning Mr. Hoffman teaches the relationship between beat and rhythm as he guides students to recognize, identify, and write down the rhythmic patterns of the songs they learn. As they progress, students will learn to read, write, and even compose their own rhythms.

## Sight Reading

With the Hoffman Method, students become well versed in both playing by ear and by sight. In a carefully sequenced, step-by-step progression, students learn all the intricacies of written music, including clefs, time signature, rhythmic notation, pitch notation, key signature, dynamics, articulations, and how to apply them, so that in time, the students will be able to sit down, open up any piece of music, and start jamming!

## Technique

From the very beginning, students of the Hoffman Method learn the importance of good posture and hand position. They're taught how to position the piano bench at the right height and distance from the keyboard, how to hold their body, arms, and hands, and how to shape their fingers and use their wrists for the most effective playing. Exercises to strengthen hands and fingers help students feel more comfortable at the keys now and prepare them for more challenging performance in the future.

## Improvisation

Learning to play other people's music is great, but it's only half the fun. Mr. Hoffman believes that musicians are not truly fluent in the language of music until they feel comfortable and confident creating their own music. Relax—it's not as hard as it seems. It just takes a little practice and the assurance that when improvising there are no right or wrong notes. Just like a conversation, you play whatever you want to express!

## Music Theory

The Hoffman Method equips students to be able to understand music at a deep level. Music theory concepts, such as chords and meter, are taught in clear and creative ways throughout the method, and these same concepts are reinforced in the activity and learning pages found in the Complete Materials, which are available for instant download from our store. Mr. Hoffman is helping to change the old notion that music theory is boring as students realize what fun it can be when taught the right way.

For more information visit our website

**[portland.hoffmanacademy.com](http://portland.hoffmanacademy.com)**

✉ [office@hoffmanacademy.com](mailto:office@hoffmanacademy.com)

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## Tuition & Registration Fees

Tuition and registration fee are due in full upon enrollment. Mid-semester registrants will be prorated based on remaining number of lessons. Receipt of your payment reserves the student's placement at Hoffman Academy and signifies an agreement to our policies throughout the course of their enrollment. Hoffman Academy policies can be found on our website: [portland.hoffmanacademy.com/hoffman-academy-policies](http://portland.hoffmanacademy.com/hoffman-academy-policies)

### Fall & Spring 2023-2024

Lesson Type	Instrument	Tuition
30 minutes	Voice (10 & under only)	\$815
45 minutes	Piano, Guitar, Voice	\$1,095
60 minutes	Piano, Guitar, Voice	\$1,345
60 minutes	Piano Teams (4-8 students)	\$645

### Summer Lessons

Lesson Type	Instrument	1 - 6 Lessons	Pkg of 7 Lesson
30 minutes	Voice (10 & under only)	\$45 each	\$266
45 minutes	Piano, Guitar, Voice	\$60 each	\$350
60 minutes	Piano, Guitar, Voice	\$70 each	\$434
<b>Camps</b>	Piano, Guitar, Voice	(5) 3 Hr Days	\$265

To register a student go to

[portland.hoffmanacademy.com/enroll](http://portland.hoffmanacademy.com/enroll)

